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There is, today, a human rights crisis in Florida's fields. Farmworkers picking tomatoes in Florida toil from dawn to dusk for sub-poverty wages at a piece rate that hasn't changed significantly in nearly 30 years. They do this grueling, dangerous work with no right to overtime pay, no health insurance, no sick leave, no paid vacation or pension, and no right to organize in order to improve these conditions. The rash of modern-day slavery cases that have emerged from Florida's fields in the past several years only underscores the severity of this crisis.

But a new day is dawning in the Florida agricultural industry. After a four-year national consumer boycott of Taco Bell, the Coalition of Immokalee Workers and Yum! Brands forged an agreement that established several critical precedents for corporate supply chain accountability in the food industry. These precedents draw a direct link for the first time between the retail food giants, on the one hand, and the farmworkers whose exploited labor puts food on this country's tables, on the other. Economic responsibility for farmworker poverty, supply chain transparency, and the participation of farmworkers in the protection of their own rights are three of the key principles established in the agreement. It has laid the foundation for fundamental change in the agricultural and retail food industries.

For far too long, most people in our society have either not known the truth about exploitation in the fields or have chosen to tolerate these abuses as an acceptable cost of doing business. But there is another way: the creation of a food supply chain that is truly fair and ensures farmworkers' fundamental human rights.

Therefore, as consumers from national and international religious, human rights, student, and labor organizations we join together in the Alliance for Fair Food to advance real rights for farmworkers, in partnership with the Coalition of Immokalee Workers, throughout the Florida tomato industry. Through the sustained, creative, non-violent action of consumers, we will demand socially responsible purchasing throughout the retail food industry. And through a genuine partnership among growers, workers, retailers and consumers, we will eliminate the market conditions that have deprived and dehumanized farmworkers for years.

As we work together with the Coalition of Immokalee Workers for fair wages and working conditions, fundamental human rights and an end to modern-day slavery in the agricultural industry, we pledge to educate and encourage people throughout our society to support the global movement for human rights and demand the full realization of human rights within the agricultural industry.

Join religious, youth, human rights, labor, and community organizations across the country in endorsing the Alliance for Fair Food!

Organization: _____

Contact person for Alliance for Fair Food: _____

Contact E-mail: _____ **Phone:** _____

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Send this form or the relevant information to info@allianceforfairfood.org or mail to Alliance for Fair Food, 1107 New Market Rd, Immokalee, FL 34142. Visit www.allianceforfairfood.org to learn more.